

Customer focused point of purchase  
signage for **brand builders**

FREE RANGE IRISH  
CHICKEN SUPREME WITH  
FETA CHEESE & OLIVES

€3.75

FREE RANGE IRISH  
CHICKEN SUPREME WITH  
FETA CHEESE & OLIVES

€3.75

DRY AGED IRISH  
HEREFORD PRIME BEEF  
STRIPLOIN STEAKS

€34.99  
per kg

FREE RANGE IRISH  
CHICKEN SUPREME WITH  
FETA CHEESE & OLIVES

€3.75

FREE RANGE IRISH  
CHICKEN SUPREME WITH  
FETA CHEESE & OLIVES

€3.75

**symeyo**<sup>TM</sup>.com

CLICK • PRINT • DISPLAY



# symeyo™



is the highly versatile Product Display Label System that enables our partners to grow sales and increase their brand awareness.

You can promote your products, provide an impressive display counter and comply with regulations through the versatile, feature rich and cost effective System.



**FRONT**  
(customer facing)

- Product name
- Origination / Complementary info
- Logo / picture - branding
- Promotion - special offers
- Price / Quantity
- Allergens



**BACK**  
(staff facing)

- Product /Barcode
- Product Name
- Complementary info - tips
- Allergen
- Manual Handling - Safety info
- Price / Quantity / Promotion

### Size

Symeyo™ is perfect for any size, location and regulatory requirement. There are no design limits with Symeyo™.

### Branding

Symeyo™ can be designed in any color, with any logo attracting your customer, increasing sales and spreading awareness of your brand.

### Safety

The entire Symeyo™ range is food safe and able to display in both hot and cold temperatures. Suitable for deep freeze and will not shatter.

### Compliance

Symeyo™ enables you to display your products following food labelling regulations by providing mandatory legal information.

### Time

Symeyo™ prints both sides at once and does not require the user to reload the same Product Display Label twice.



# symeyo™ for you



## Fishmongers

Display your Fish adding value and compliance at the point of purchase with Symeyo and gain the advantage of designing your own Product Display according to your season and brand.



## Bakery

Provide the best customer experience and increase your Baked Goods Sales with Symeyo™. There is no better way to make a bakery display look more attractive.



## Butchers

Provide excellence through safe food labelling information to your customer and your staff with a High Quality Display where your brand and products can be trusted.



## Supermarkets

With Symeyo™ you can display your counters with just one click. From the Deli to your Wine and Cheese section (You Name It).



## Hotels

Personalise your buffet with excellence improving your hospitality service with a high class visual buffet.



## Catering

Enjoy total display creativity and fantastic layouts to add high quality to your events and service while providing necessary information.



## Wine and Spirits

If you are wondering how to make a wine or spirit display even more classy this is the answer: Symeyo™.



## Cheese Experts

The way you display and provide information about your Cheese is an invitation for your customer to buy.



Symeyo™ offers all you need to create eye-catching Product Display Labels in an easy, cost-effective and efficient way.

### EASY USAGE

install Symeyo™ software



### DESIGN FREEDOM

choose your Symeyo™ design



### CLICK

load your ribbon and label

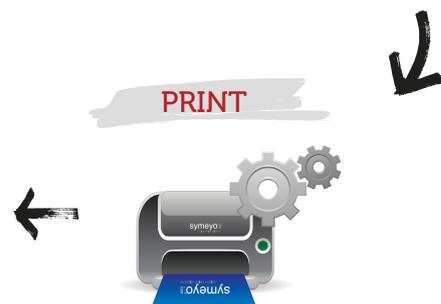


### DISPLAY

display and brand your products with compliance



### PRINT



**symeyo™.com**  
*for you*

**COST  
EFFECTIVE  
VERSATILE &  
FEATURE RICH**

**Size**

Symeyo™ is perfect to be designed at any size, location and regulatory requirement.

**Design**

Symeyo™ can be designed in any colour and with any logo.

**Safety**

The entire Symeyo™ range is food safe, not just some if it.

**Temperature**

Symeyo™ is suitable for deep freeze and cannot shatter.

**Time**

Symeyo™ prints duplex in one pass and does not require the user to re-load the same PDL twice.

**Cost**

Symeyo™ gives all of these advantages for less than the price of the cheapest card printer.

**symeyo™.com**

CLICK • PRINT • DISPLAY

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