

Zebra CardStudio 2.0

Advancing Easy Digital ID and Physical Card Design and Issuance

More than ever before, we're an electronically connected global community. Human footprints are rapidly moving from physical to digital, such as shopper loyalty, student and corporate IDs, access control and status verification cards. Advance your card designs and production with CardStudio 2.0 to unlock greater design features, expanded data management capabilities and offer Digital IDs. As part of Zebra's ongoing commitment to digital innovation, you can now create Smart Badges with Status Check verification.

CardStudio 2.0 makes designing and producing high-quality cards and Digital IDs quick and simple. Whether you're creating a handful of single-sided monochrome cards or thousands of encoded, full-color, double-sided cards with special security effects and dynamic data, our software makes it easy. And, you can create, issue and update Digital IDs at the same time.

Easily create any card design

Our highly intuitive interface, built on a familiar Windows® platform, makes designing and producing cards and Digital IDs quick and simple. With CardStudio 2.0 you can:

- Jumpstart your design using our cloud-based sample card template gallery or purchase premium designs in our in-app store
- Create design layers to add static and dynamic data, 1D or 2D barcodes, artwork, security features and more
- See a live preview of your card designs before you finalize to easily make any needed adjustments
- Integrate data effortlessly from varying sources—from enterprise data to photos and signatures captured on the fly
- Choose the encoding option that best meets your application needs, including MIFARE® DESFire® and UHF contactless cards
- Keep your software up-to-date with the latest features and security with automatic maintenance notifications and updates
- Purchase CardStudio Smart Badge as a bundle with everything you need to easily create printed cards or Digital IDs with a Status Check barcode
- Instantly and securely push updates to the Zebra Digital ID app on cardholder mobile devices

Start with the Features You Need Now, and Upgrade Anytime to Add More

Add Digital Capabilities such as Smart Badges with Status Check to your Printed Cards Today

Create Digital ID Cards for Maximum Versatility

Offer your customers Digital IDs and Smart Badges with Status Check that they can take along on their mobile phones. These digital cards can be used for a wide range of applications including ID, membership and loyalty, access control, vaccine verification cards and more. The Digital ID and Smart Badge with Status Check features are purchasable options available on the CardStudio 2.0 Standard edition and above.

Seamlessly and Securely Deliver Updates to the Zebra Digital ID Mobile App

Update Digital ID credential data instantly via the Zebra Digital ID mobile app for Android™ and iOS®. No need for cardholders to download a new Digital ID. The app uses the mobile device's biometric security features so only the ID holder can access the card.

See the Features in Action

Get up and running quickly with a suite of easy-to-follow “how-to” videos that also guide you through basic to advanced features. Find them on the CardStudio support page: zebra.com/cardstudiosupport

Integrate Information from Data Sources and on the Fly

Include text, graphics, photos and other key data from virtually any source in your cards – from backend databases to spreadsheets. Connect to as many data sources as needed to reduce errors and populate content automatically. Capture and add photos and signatures to improve your Card ID design and issuance. Optimize your card designs with the face-recognition feature that automatically crops and uploads photographs.

All the Encoding Options You Need

With support for UHF and MIFARE/DESFire family of contactless cards, you can choose the encoding option that matches the application requirements and level of security your cards require.

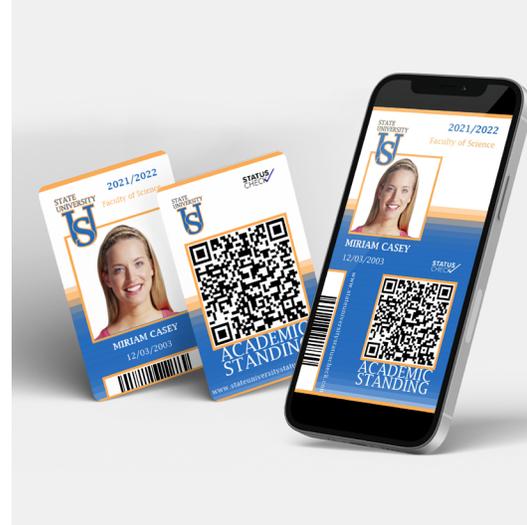
Four CardStudio Editions Meet Your Needs Now and into the Future

With four editions available, you can purchase the features you need today and upgrade to unlock advanced capabilities as your business needs evolve. Add Digital ID credits with Zebra's CardStudio Smart Badge Bundles to Standard Edition and above.

Supported Operating Systems:

Windows 10 (32 bit & 64 bit)

Windows 11 (32 bit & 64 bit)



Make digital and physical card creation easy and accessible with CardStudio from Zebra.
For more information, please visit zebra.com/cardstudio

Zebra CardStudio 2.0 Features

CARDSTUDIO EDITIONS	CLASSIC	STANDARD	ENTERPRISE	PROFESSIONAL
Demo version (watermarked 30-day trial)				•
Data management projects	None	1	Unlimited	Unlimited
Card designs	Unlimited	Unlimited	Unlimited	Unlimited
Data records	N/A	Unlimited	Unlimited	Unlimited
General Features				
Automatic updates	•	•	•	•
Intuitive user interface	•	•	•	•
Photo capture: includes facial recognition with auto crop and file upload	•	•	•	•
Signature capture, upload and cropping	•	•	•	•
Single, double-sided and batch printing	•	•	•	•
Upgradeable	•	•	•	N/A
Languages supported	English, Spanish, French, German, Polish, Portuguese, Turkish, Italian, Russian and Dutch			
Design Features				
Create card designs	•	•	•	•
Card design examples	•	•	•	•
Static elements (text, images, shapes)	•	•	•	•
Element styles (color, border size, transparency, etc.)	•	•	•	•
Dynamic data fields	•	•	•	•
Biometric placeholders (passport photos, signatures)	•	•	•	•
1D/2D barcodes with integrated barcode formats	•	•	•	•
Dynamic logos	•	•	•	•

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Zebra CardStudio 2.0 Features (continued)

CARDSTUDIO EDITIONS	CLASSIC	STANDARD	ENTERPRISE	PROFESSIONAL
Data Management Features				
Create projects with your structure, data and designs		•	•	•
Import Excel or CSV file		•	•	•
Manage multiple card designs		•	•	•
Configurable window views (Grid, Detail and Photo Slider)		•	•	•
Live card preview		•	•	•
Set dynamic data triggers		•	•	•
Export project data		•	•	•
Support for multiple data types		•	•	•
Database Features				
Multiple database connections			•	•
ODBC-compliant data connections			•	•
Combine multiple data sources			•	•
Encoding Features				
Magnetic stripe encoding support	•	•	•	•
MIFARE Classic, Plus and DESFire, UHF				•
CCI and XML standards support				•
Digital ID Features				
Design Digital ID or Wallet Pass		•	•	•
Issue Digital IDs using credits		•	•	•
Zebra Digital ID app		•	•	•

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Zebra CardStudio 2.0 Features (continued)

CARDSTUDIO EDITIONS	CLASSIC	STANDARD	ENTERPRISE	PROFESSIONAL
Status Check Features				
Status Check Templates		•	•	•
Create and update Status Check QR-codes using credits		•	•	•

At-a-Glance: Zebra CardStudio 2.0 Editions

CLASSIC	STANDARD	ENTERPRISE	PROFESSIONAL
	 	 	  
<p>Card design and print in one application</p> <p>No database features</p> <p>CardStudio 1.0 design conversion</p> <p>Upgradeable to Standard and above via software download and license key</p>	<p>All Classic functions plus:</p> <p>Unlimited card designs</p> <p>Unlimited data records</p> <p>CardStudio 1.0 database conversion</p> <p>Digital ID feature</p> <p>Status Check feature</p> <p>Upgradeable to Enterprise and above via license key</p>	<p>All Standard functions plus:</p> <p>Full external database connectivity capabilities for MS Access, MS SQL, MySQL and Oracle databases. Generic ODBC driver support</p> <p>Multiple project files</p> <p>Upgradeable to Professional via license key</p>	<p>All Enterprise functions plus:</p> <p>Full SmartCard Encoding functionality including MIFARE Classic, Plus and DESFire, UHF</p> <p>Unlimited projects</p> <p>SmartCard Studio editor for SmartCard encoding integration</p>

Legend: CardStudio Applications



Single application for Card Design and Card Print



Design Studio (card design)



Print Studio (card printing)



SmartCard Editor (card encoding)



NA and Corporate Headquarters
+1 800 423 0442
inquiry4@zebra.com

Asia-Pacific Headquarters
+65 6858 0722
contact.apac@zebra.com

EMEA Headquarters
zebra.com/locations
contact.emea@zebra.com

Latin America Headquarters
+1 847 955 2283
la.contactme@zebra.com